

Luma Hotel Times Square is an oasis of comfort and luxury in Manhattan

Luma Hotel Times Square is a moment's walk from Times Square and lives up to its location
David Young, 7 June 2019



Photo: Luma Hotel Times Square

The Luma Hotel Times Square is an inviting and comfortable stay in the most alive area of New York City.

It has a contemporary feel and all the modern conveniences you could want from a hotel that's two years old. You feel right at home with fast wifi and great in-room entertainment units. In fact it may be hard to find reasons to leave.

The atmosphere

You are greeted with beautiful colored light displays and helpful, friendly staff the moment someone opens the door to welcome you in the hotel.

The name Luma came from the light and color you see all over Times Square, which you can appreciate fully with a gorgeous skyline room. You can watch the bustle go by in the iconic square with floor-to-ceiling windows.

The Luma Hotel Times Square was designed by New York architect Peter Poon, with a variety of over 130 guest rooms to choose from.

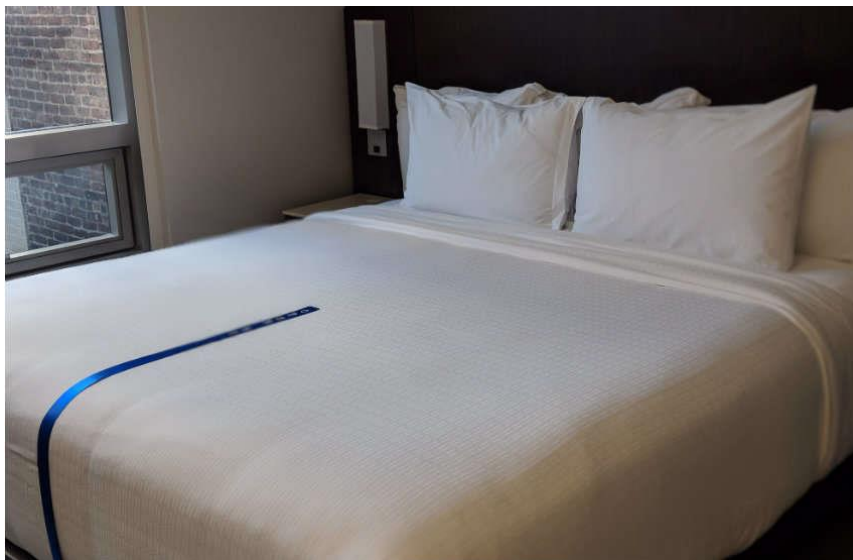
Everything is easy and straightforward, helping you settle-in and relax within moments of putting down your suitcase.

Relaxing in your room

And the rooms are beautiful.

The Luma works hard to keep the atmosphere the same across the whole building, and you feel it in the rooms.

They boast a minimalist style, choosing instead to add small, personal touches throughout, such as the embroidered sheets and robes in different sizes to suit all guests. The hotel has its tongue firmly in its cheek when it comes to the amenities. You open a drawer under your bed and inside isn't a hair dryer, but a 'hair drying device'.



Relaxing in your room doesn't get more comfortable

The sheets are 100% cotton and are custom-made for the hotel, giving you that luxuriously smooth slide into sleep.

But it's the flooring that really raised my husband and I's eyebrows. Made from recycled tires, imported from Sweden, it looks and feels different. And I couldn't help thinking that I was helping save the environment in some small way staying at the Luma. I mean, I wasn't, but I'm taking credit for it anyway.

The technology in the room is great too. The climate control and entertainment systems were intuitive. On top of that, it was the fastest wifi I came across while staying in Manhattan. And the Luma has designed each room to be a wifi hub, meaning that any problems will usually affect your room only.



Some LGBTI friendly coat hooks

And to add in a little LGBTI magic, a set of beautiful rainbow colored coat hooks adorn each room.

A Skyline room with a king bed will come in at \$221 per night, but for the view it is worth the extra. But one of the best features of the Luma Hotel Times Square are the huge double King rooms, suitable for sharing friends or a family. The Urban two king beds comes in at \$246.50.

Eating in, going out

This is New York. You're going to eat out. And finding a great place to eat is easy from the Luma Hotel Times Square. Whether you're walking along the street or jumping on to the subway, you'll find somewhere with ease.

But, if you don't feel like heading out, there is always the option of staying in.



The Ortzi restaurant from James Beard and award-winning chef Jose Garces brings the Basque region to New York. The delicious tapas is beautifully crafted and brings the tastes of a region little known in the US to the American palette.

The staff are friendly, and the room is quiet and intimate. It is also the ideal place to go if you're heading out to the theater later that evening.

The community

The hotel knows its history and keeps a close connection within the community of the garment district, where its located.

And away from Time Square one block up the partner with Bryant Park for events. Beautifully restored from the eighties, once taken over by the Bryant Park Association, set out a big lawn in the summer and an ice rink and winter market from November.

Luma Hotel Times Square are also working with NYC & Company for the Stonewall 50th anniversary and Pride in New York. And the Luma is a great place to stay for the celebrations, especially if like me you want a quiet and comfortable place to head back to.

<https://www.gaystarnews.com/article/luma-hotel-times-square-is-an-oasis-of-comfort-and-luxury-in-manhattan/#gs.gvmokl>